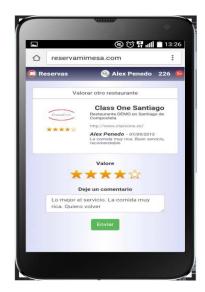# Scenario

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April 2018

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We maximize the information of our clients. You can analyze your customers by number of visits, amounts consumed, diners, average per cover, sales channel, location ... and with the data obtained you can make the commercial actions you deem appropriate, email or SMS campaigns.

You will also be able to analyse which dishes have been consumed by the selected customers, as well as a certain dish which customers have consumed.

Without forgetting that our customers will value our restaurants and dishes, and that they can share information on social networks directly from the application, as well as provide criticism, which will always be useful to achieve an improvement in our quality of service.