



Scenarios



StarBEO



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StarBEO



The following is a testimonial/examples from one of our major customers/users of the system:

Miguel Marcos
Director de Operaciones - Operations Manager
Sunset Beach Club
Avenida del Sol, 5 29630 Benalmádena Costa Málaga, España
www.sunsetbeachclub.com

In Sunset Beach Club we use StarBEO for the management and sale of events in 10 possible spaces in our hotel with 5 users introducing and updating events simultaneously. Through the software we can maintain a direct contact by email or SMS with the client by sending contracts with confirmed services, pro-forma or final invoices. Operational departments as well as receiving the Service Order of the events by email can access to see future events to adapt and organize their resources. All this saves us a lot of time that we used previously in informing and sharing information. Billing for more than 250 events per year is very simple, as once the budget has been drawn up, it only needs to be confirmed to be billed. The powerful BI module allows us to evaluate the business pipeline with its KPIs in their different states (tentative, budgeted and accepted), their value in € and the expected number of people; in addition to making on-screen comparisons of the past or future business of 3 years at a time.

We have passed from the stone age of an Excel sheet to the 21st century by the hand of Class One!

