



# Scenarios



## Sponsor



April 2018



# Sponsor



Menú Principal / Backoffice / Configuración Usuario: admin2

General

Imágenes salvapantallas

Salvapantallas activo después de (s)

Cambio de imagen cada (s)

Imágenes Sponsor (Ticket)

Imágenes Sponsor (Segunda pantalla)

Sponsor en pantalla completa después de (s)

Cambio de imagen cada (s)

28 - KFC

Seleccione un artículo de ★

DOUBLE CRUNCH MENU BOOMMASTER MENU SO SALAD MENU 3 OPI MENU Infante Boy 3 CHIPS ROCKS MENU 1 PIZZA DE PAPA 1 PIZZA DE MENU BRAZER MENU TOWER MENU TWISTER MENU TWISTER MENU 2 PIZAS DE MENU 1 HOTWINGS MENU BOOMMASTER MENU PAPA 4 12 MENU SO SALAD

500309 Javier Fernández

TOTAL: 0.00 €

1.00

7 8 9

4 5 6

1 2 3

CE . 0





# Sponsor



Through various modalities, the Restaurant Management Software can help to **advertise a brand, both for the customers of the establishment** (since the screen with the application is located in the restaurant itself) and **for its waiters, owners, etc.**, being able to impact in the latter case in the choice of supplier at the time of placing an order.

Moreover, this channel does not necessarily imply a periodic cost for the company (but a single investment of a moderate nature).

## Printing on tickets and invoices

The **printing of the sponsor's logo on the tickets and invoices** -which are delivered to the restaurant customer- prolongs the advertising action beyond the conclusion of his visit to the establishment. In the case of invoices sent via email, it is also possible to include the logo of the brand.



## Screensavers

After periods of inactivity (configurable by the user), the POS screen **will show the logo of the advertised brand as a screensaver**. Depending on the location of the touch device, a large number of restaurant customers can be reached..

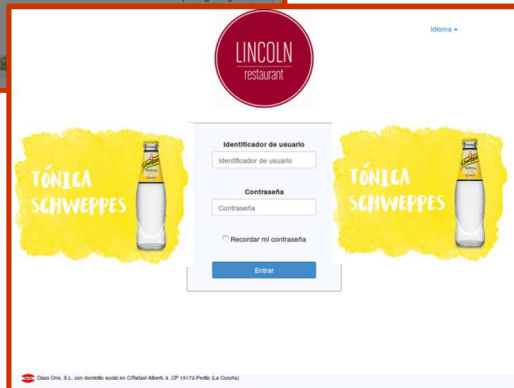
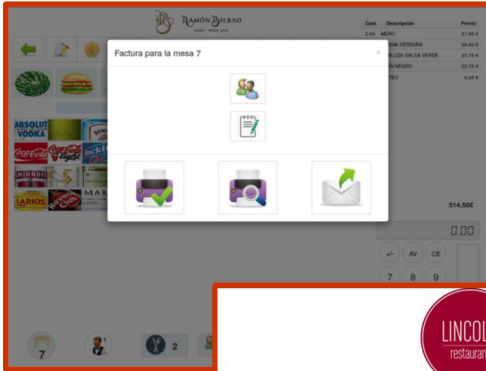


# Sponsor



## Access screen and other program utilities

The logo of the advertised brand will also be displayed **on the access screen to the application** (user identification, logon). Other functionalities may also include the corporate image of the sponsor, also in the form of rotating messages (which may therefore be used for the presentation of new products, campaigns, etc.).



## Main screen

The command registration screen, which is open at all times in the restaurant, **displays the logo of the advertised brand at the top of the screen**. If mobile devices are used for command registration, the logo will also be displayed at the top.

